



UI UX Designer

# Rahul Gaur

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## Work experience

### UI UX Designer

Cube84 May 2022 - Present

As a UI UX designer responsible on mobile and web platforms, I play a crucial role in creating user-friendly and visually appealing interfaces. I will closely cooperate to produce excellent user experiences with managers, marketing experts, and developers. Here is a list of general requirements and obligations

- ▶▶ Understand the Project Requirements
- ▶▶ Conduct User Research
- ▶▶ Develop Information Architecture
- ▶▶ Wireframing and Prototyping
- ▶▶ Visual Design
- ▶▶ Collaborate with Developers
- ▶▶ Usability Testing and Iteration

### UX UI Designer

Rellution Pvt. Limited, Chennai

I completed my one month internship at Rillusion Media private limited in Chennai. My position is UI UX Designer. My major work tools are Invision, prototype, Figma, Adobe Xd. Collaborate with managers and stakeholders to gather project requirements, goals, and constraints

## Skills

- ▶ User Research
- ▶ Persona Creation
- ▶ Write User Stories
- ▶ Paper Scope Document
- ▶ Create User Flow
- ▶ UX research & testing
- ▶ Information architecture
- ▶ UI design
- ▶ Illustration
- ▶ Interaction design
- ▶ Wireframing
- ▶ Prototyping
- ▶ Usability Testing
- ▶ Figma
- ▶ Protopie
- ▶ Adobe XD

## Rewards

- ▶▶ Nominated for HighFlyer of the month
- ▶▶ Certified as **“Ninja Designer”**

## Language

- ▶ English
- ▶ Tamil
- ▶ Hindi

## Education & Learning

### Bsc Visual Communication

Chennai National arts & science college -  
Chennai, 2019 - 2022

### Advanced UI/UX Design

Aspira UI UX design Institute - Chennai  
Dec 2022 - March 2023

## Projects

### Vultr PRM - Client Project

As part of one of my client's projects, I worked on their website, gathering requirements and writing pain points based on those requirements. I designed a help form for them as well as additional screens such as the homepage, login page, resource page, and profile page

### Vultr Airtel - Client Project

Based on the outcome of the previous assignment, they offered me another. It was our pleased client's second project; because the client partnered with Airtel, they needed a separate website for it. I designed a homepage, a deal registration form, marketing collateral, and FAQ wireframes based on their specifications

### Product Web-design

I re-created my product website based on the requirements. For the product website marketing team come up with the content and I created the UI wireframing design based on the requirements. For this design researched about other product website get an reference from other website and I created it.

### Product Landing Page

In this wireframe, I designed a social media landing page. I also included a few sections on the landing page, such as a Contact Us form, Our Story, information about our services, Why Choose Us FAQ, CTA Banner, and a footer. Attached link with few design of our product website.

### Rome — Rental House

This was a self-initiated project, and I was fully responsible for creating the project from user flow to final solution via discovery, research, and testing.

Personas, journey maps, Information Architecture (AI), site maps, wireframing, and clickable prototypes were all produced by me

### Hotel Booking App - UI Design

This Hotel App Design is a metasearch engine that compares hotel prices and offers from various online booking sites. However, the website and apps might benefit from a better user interface and experience, so I updated it with a focus on UI and aesthetic design

### Home Furniture App - UI Design

This Home furniture app was designed in response to customer complaints about similar applications (furniture). In this application, I incorporate several features that users have requested for previous furniture applications that they have used in order to deliver a better user experience

